

# Dr. Anjuman Borah

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## Personal Details:

Date of Birth: March 1, 1982  
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## Academic Qualifications:

- Ph.D in Mass Communication & Journalism from Tezpur University, Tezpur
- M.A. Mass Communication & Journalism from Tezpur University, Tezpur
- B.A. in English (Hons) from Handique Girls' College under Gauhati University, Guwahati

**Areas of Academic Interest:** Media and Children, Children's Participation, Participatory Communication, Communication for Development, Advertising and Public Relations

**Ph.D. Research on:** Advocating Children's Participation: Case Study of Children's Media Initiatives in India

## Work Experience:

- Worked as Academic Consultant in Mass Communication in Krishna Kanta Handique State Open University.
- Worked as English News Reader for DDK Guwahati.
- Worked as an Assistant Project Scientist for developing video course material in the Centre for Educational Technology (CET) in Indian Institute of Technology (IIT) Guwahati, for the National Programme on Technology Enhanced Learning (NPTEL), an MHRD project.
- Worked as part time faculty (Mass communication and journalism) in National Institute of Journalism and Mass Communication.
- Worked as Media Relations Executive in Systems & Services, a consultancy based in Guwahati.

- Worked as Staff Reporter and Script Writer for a Television News Magazine ‘Let’s Talk Business’ produced from Guwahati for PPC Northeast Doordarshan Guwahati (Dec.2001 – June 2002).
- Scripted and Produced a documentary series entitled ‘The Living Legends’ (two episodes) for DDK Shillong, under the Commissioned category, 2006.
- Scripted and Directed a documentary ‘The North-East – Opportunities Unlimited’ for Indian Chamber of Commerce and Ministry of DONER ; executive producer – Systems and Services, Guwahati.
- Scripted, Produced and directed a documentary series entitled ‘Arthanitir Sobolikorot Grammodyog’ (two episodes) for DDK Guwahati, under the Commissioned category, 2008.
- Research, script and voiceover for the Guwahati, Itanagar, Imphal and Kohima episodes of the documentary series ‘Destination Northeast’ and voiceover for TV reports for PPC Northeast Doordarshan Guwahati.

#### **Other Experience:**

- Served as associate warden of Pragjyotika Women’s Hostel, Tezpur University during 2016-18
- Served as associate warden of Dhansiri Women’s Hostel, Tezpur University during 2011-13
- Served as external Examiner for Viva-Voce test for BMC third year exam, 2011 at J B College Jorhat under Krishna Kanta Handique State Open University

#### **Research Experience:**

- Associate Project coordinator for ‘Advancing Communication for Development as a strategy for Social Change in Assam and NE region – Phase II’ funded by UNICEF during 1st March 2017 to 31 December 2017 (Completed for Rs. 20.49 lakhs)
- Associate Project coordinator for ‘Advancing Communication for Development as a strategy for Social Change in Assam and NE region – Phase III’ funded by UNICEF during 15th May 2018 to 31 December 2018 (Completed for Rs. 11.10 lakhs)
- Project coordinator for ‘Advancing Communication for Development as a strategy for Social Change in Assam and NE region – Phase IV’ funded by UNICEF during 1<sup>st</sup> November 2019 to 31 December 2019 (Completed for Rs. 2.36 lakhs)
- Project coordinator for ‘Steering Through the Pandemic – SDG Sensitive Risk Communication & Community Engagement (RCCE) Response to COVID - 19’ funded by UNICEF during 1<sup>st</sup> November 2019 to 31 December 2020 (Completed for Rs. 2.12 lakhs)
- Co- Principal Investigator for ‘Experience sharing documentation to reduce flood related child death, Capacity Building for Strengthening and Integrating C4D Approaches in Development Practice & Pedagogy and promotion of C-19 appropriate behaviours and vaccine’ funded by UNICEF for the period 1 May 2021 to 31 December 2021 (Ongoing for Rs. 16.18 lakhs)

#### **Workshops Organized:**

- Organized an online lecture series Digi Dialogues during 9-12 February, 2021. Resource Person - Mr. Pulak Sharma, Senior Vice-President & Head, Marketing, Kotak General Insurance. [View Report](#)

- Organized C Drive with Sam Rufus, a three day long online workshop on 'Creative Thinking' during 28-30 January, 2021. Resource Person – Mr. Sam Rufus, EPIC, New Delhi. [View Report](#)
- Organized a webinar titled 'Media reporting on children with vulnerabilities: Perspectives from the JJ Act and POCSO Act including reporting of cases under The Mental Healthcare Act, 2017' in collaboration with the Judicial Academy, Assam and Gauhati Press Club on 10th March, 2021. [View Report](#)
- Organized a three-day workshop on the Promotion of Emotional and Mental Health of Youth in collaboration with the Rajiv Gandhi National Institute of Youth Development, Sriperumbudur, Tamil Nadu and Youth Wellness Hub, LGB Regional Institute of Mental Health, Tezpur during 6th-8th January, 2021. [View Report](#)
- Organized a four day International Webinar series titled 'SDG Sensitive Risk Communication and Community Engagement (RCCE) Responses to Covid-19' during 14-17th December 2020. [View Report](#)
- Organized a Workshop on Participatory Media for students of MA C4D during 20-24 January 2020. Resource Person – Mr. Debarun Dutta, Drishti, Ahmedabad. [View Report](#)
- Organized a Workshop on Planning C4D campaigns for students of MA MCJ during 11 November 2019. Resource Person - Dr. Sanjeev Kumar, Communication for Development Consultant, Mumbai. [View Report](#)
- Organized a Workshop on Planning C4D campaigns for students of MA C4D during 12-13 November 2019. Resource Person - Dr. Sanjeev Kumar, Communication for Development Consultant, Mumbai. [View Report](#)
- Organized a Workshop on Forum Theatre for students of MA C4D on 11 2019. Resource Person – Mr. Ravi Ramaswamy, CCDC, Bangalore. [View Report](#)
- Organized a three day North East Youth Conclave on the theme 'Role of Youth in Contributing to a Culture of Peace and Non-violence' in collaboration with Gandhi Smriti and Darshan Samiti, New Delhi during 6-8 September 2019. A total of 150 participants from 18 institutions across North East India participated in the Conclave. [View Report](#)
- Organized a week long Workshop on Photography and Audio-visual Production for students of MA C4D programme during 29 January – 16 February 2019. Resource Person – Rita Banerji, Director of Green Hub and Dusty Foot Productions. [View Report](#)
- Organized a 5 day Workshop on Strategic Creative Thinking for Accelerating Social Change and Development for students of MA MCJ and MA C4D programmes during October 9-13, 2018. Resource Person – Mr. Sam Rufus, EPIC, New Delhi. [View Report](#)
- Organized a Seminar and Workshop on Gandhian Philosophy and Peace Journalism in Collaboration with Gandhi Smriti and Darshan Samiti, New Delhi during 21-22 February, 2018. [View Report](#)
- Organized a 3 day Workshop on Women and Violence for students of MA C4D programme during August 20-31, 2016. Resource Persons – Dr. Monisha Behal and Ms. Sheetal Sharma, North East Network, Guwahati. [View Report](#)

- Organized a 3 day Workshop on Health Communication for students of MA C4D programme during 17-19 October 2016. Resource Person – Dr. Sanjeev Kumar, Communication for Development Consultant, Mumbai. [View Report](#)
- Organized a 3 day Workshop on C4D's practical application in Development sector for students of MA C4D programme during 24-26 November 2016. Resource Person – Dr. Arbind Sinha, Shanti Business School. [View Report](#)

### **Workshops/ Training Programmes attended:**

- Participated in a three day national Conference on Social and Behaviour Change Communication for North Eastern Region organized by Assam Don Bosco University in partnership with Department of Mass Communication and Journalism, Tezpur University and UNICEF from 8-10 August 2019. [SBCC Conference Donbosco 2019.jpg](#)
- Attended a One Day Workshop on Pedagogical Action Research organized by Teaching Learning Centre, Tezpur University on 18 June, 2019 under Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT) scheme of Ministry of HRD. [Pedagogical Action Research June 2019.jpg](#)
- Attended a month long Induction Training of Faculty organized by Teaching Learning Centre, Tezpur University during June 6 to July 5, 2018 under Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT) scheme of Ministry of HRD. [Induction June-July 2018.jpg](#)
- Participated in a Two Week AICTE approved FDP on " Foundation Program in ICT For Education" conducted by IIT Bombay during 3 August to 7 September 2017 as a Massive Open and Online Course (MOOC) under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT) scheme of Ministry of HRD. [Foundation Programme in ICT for Education June-July 2017.png](#)
- Participated in a Two Week AICTE approved FDP on 'Pedagogy for Online and Blended Teaching-Learning Process' conducted by IIT Bombay during 14 September to 12 October 2017 as a Massive Open and Online Course (MOOC) under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNMTT). [Pedagogy for Online and Blended TLP Sep-Oct 2017.jpg](#)

### **Conferences / Seminars with Papers:**

- Presented a paper titled 'Creating Spaces for Children's Voices: Media Education as a Way Forward' at the International Web-Convention Hundred Years of Media Education in South Asia held during 19-20 December 2020. [Hundred Yrs of Media Edu Dec 2020.jpg](#)
- Presented a paper titled 'Balaknama – Stimulating Children's Participation, Empowering Children's Voices' at the National Level Conference on Communication for Social Change, Development and Empowerment in Rural India organized by School of Rural Management and School of Mass Communication, KIIT University, Bhubaneswar, during 4-5 December, 2017. [KIIT Conference December 2017.jpeg](#)
- Presented a paper titled 'Human Rights in Communication Curriculum: A move towards creating Rights-sensitive Communication Professionals' at the National Seminar on COMMUNICATION

EDUCATION 3.0 Synergizing Technology and Development organized by Dept. of Mass Communication & Journalism, Tezpur University during 25-26 March, 2017 . [Communication Education 3.0 March 2017.jpeg](#)

### **Publications**

- Borah A. Balaknama – Empowering Children’s Voices. In Nagaraj. K.V., Baruah, T.D and Hazarika, J (ed.), Media in India: Parallels and Paradoxes, 139-159. KKHSOU, Guwahati, 2019. [Book Chapter Balaknama.pdf](#)
- Chakraborty J & Borah A. (2016). Media and Development: An Exploration into Practice and Pedagogy. In K. John Babu (ed.), Media and Communication for Development, 71-89. Dominant, New Delhi.

### **Invited lectures**

- Delivered an online session on ‘Effective Communication in Organizations’ organized by National Thermal Power Corporation (NTPC), Ramagundam, Telangana for its senior executives on 6 March 2021. [Invitation Communication Workshop at NTPC-Ramagundam.pdf](#) [Poster NTPC Workshop.jpeg](#)
- Delivered an online session on ‘Influencing through the Power of Communication’ organized by North Eastern Regional Load Despatch Centre (NERLDC), Power System Operation Corporation Limited (POSOCO), Shillong for its senior managers on 18 February 2021. [Invitation Communication Workshop at POSOCO.pdf](#)
- Delivered a video lecture titled ‘Children and Media: Listening to the Unheard Voices’ in a Webinar Series organized by the Institute of Media Studies, Bhubaneswar from 26 May to 4 June 2020. [IMS Webinar.jpg](#)
- Conducted a session ‘Application of ICT in Teaching Learning – Screencasting’ on 30 November 2018 at the Induction Training of Faculty organized by the Teaching Learning Centre, Tezpur University during 26 November – 26 December 2018 under the aegis of Pandit Madan Mohan Malaviya National Mission for Teachers and Teaching (PMMMNTT) scheme of the Ministry of HRD. [Invitation ITF session.pdf](#)
- Conducted a Workshop on ‘Soft Skill Development’ at the Department of Education, Koliabor College on 4 May 2018 along with Dr. Joya Chakraborty. [Certificate Koliabor College.jpeg](#)
- Conducted a ‘Children’s Media Workshop’ at Army Public School, Missamari on 15 November 2017 along with Dr. Joya Chakraborty, Mr. Muktikam Hazarika and Ms. Manaswini Mahanta. [Army School Workshop.pdf](#)

### **Self-learning/ E-learning materials developed**

- Video Module titled ‘**Respecting and Responding to Children’s Communication Rights: Why and How?**’ for the Online Refresher Course on Mass Communication & Journalism offered by the National Resource Centre, Dept. of Mass Communication & Journalism, Tezpur University during 2018-19. [NRC Modules.pdf](#)

- Video Module titled **‘Role of Journalists in Reporting about Children’s Rights’** for the Online Refresher Course on Mass Communication & Journalism offered by the National Resource Centre, Dept. of Mass Communication & Journalism, Tezpur University during 2018-19. [NRC Modules.pdf](#)